



Elmwood Business Association

P.O. Box 23642 • Elmwood, LA 70183 • elmwoodba@gmail.com • (504) 733-8900

2019 Newsletter Advertising Contract

Date _____

Company _____

Contact Name _____

Address _____

Phone _____ Email _____

Website URL for your ad (if applicable) _____

Advertisement Rates & Sizes (width x height) – Circle One

Ad Size	Early Bird Special (by 1/15/19)	Regular Annual Rate (after 1/15/19)	Single Issue Rate (Specify which issue)
Full page 7.75" x 10.25"	\$900 (4 issues)	\$1,000 (4 issues)	\$300 (1 issue)
Half-page 7.75" x 4.75"	\$540 (4 issues)	\$600 (4 issues)	\$200 (1 issue)
Quarter-page 3.5" x 5.125"	\$360 (4 issues)	\$400 (4 issues)	\$150 (1 issue)

Ad Requirements:

- 300 dpi
- CMYK
- JPG or PDF file
- Flattened files only
- Convert all text to outlines

Please email camera-ready artwork to elmwoodba@gmail.com. Layout assistance is available for an additional fee.

Deadlines:

Issue	Ad Deadline (artwork)	Editorial Theme
Spring 2019 Published by March 15, 2019	February 1 ,2019	Food, Beverage, Entertainment & Recreation Issue
Summer 2019 Published by June 15,	May 1, 2019	Construction/Home Improvement Issue
Fall 2019 Published by September 15, 2019	August 1, 2019	Business Outlook Issue
Winter 2019 Published by December 15, 2019	November 1, 2019	Retail & Shopping Issue

Terms/Payment:

Advertising is open only to current members in good standing with the Elmwood Business Association. Advertisers will be invoiced for the cost of their full advertising contract. Invoices are due upon receipt and payment is required in full by the editorial deadline for each issue. Advertisers reserving space for a full year must pay in full by the first editorial deadline.

Advertisements will be accepted on a first-come, first-served basis and placed in the best format possible for both the newsletter and the advertiser. We do not take requests for specific placement. The advertiser agrees to hold harmless the publisher for the publication of the submitted copy. The Elmwood Business Association will not be responsible for errors in advertising after this agreement is signed. Cancellations will not be accepted after signing the contract. All copy is subject to approval. Advertiser acknowledges receipt of and agrees to the terms and conditions included in the publication.

The Elmwood Business Association is hereby authorized to insert our advertisement in the EBA digital newsletter.

Signature of Advertiser

Date

Please return signed contract to:

Elmwood Business Association
P.O. Box 23642
Elmwood, LA 70183
Email: elmwoodba@gmail.com