



Elmwood Business Association

P.O. Box 23642 • Elmwood, LA 70183 • elmwoodba@gmail.com • (504) 733-8900

2019 Premium Sponsorship Contract

Date _____

Company _____

Contact Name _____

Address _____

Phone _____ Email _____

Website URL for your ad (if applicable) _____

Premium Sponsorship Packages (Circle One)

Description	2019 Rate	What it Includes
Gold Sponsor	\$2000	<ul style="list-style-type: none">• 4 luncheon sponsorships• 4 months of e-blast ads• 4 months of web ads• 1 full page ad in each newsletter (4 issues)• Company logo on luncheon sign• \$2,200 VALUE
Silver Sponsor	\$1000	<ul style="list-style-type: none">• 2 luncheon sponsorships• 2 months of e-blast ads• 2 months of web ads• 1 half-page ad in each newsletter (4 issues)• Company logo on luncheon sign• \$1,200 VALUE
Bronze Sponsor	\$500	<ul style="list-style-type: none">• 1 luncheon sponsorship• 1 month of e-blast ads• Company logo on luncheon sign• 1 month of web ads• 1 quarter-page ad in each newsletter (4 issues)• \$700 VALUE

Newsletter Ad Sizes and Requirements:

Ad Size	Requirements	Artwork
Full page 7.75" x 10.25"	<ul style="list-style-type: none"> • 300 dpi • CMYK • JPG or PDF file • Flattened files only • Convert all text to outlines 	Please email camera-ready artwork to elmwoodba@gmail.com .
Half-page 7.75" x 4.75"		Layout assistance is available for an additional fee.
Quarter-page 3.5" x 5.125"		

Newsletter Advertising Artwork Deadlines:

Issue	Ad Deadline (artwork)	Editorial Theme
Spring 2019 Published by March 15, 2019	February 1, 2019	Food, Beverage, Entertainment & Recreation Issue
Summer 2019 Published by June 15, 2019	May 1, 2019	Construction/Home Improvement Issue
Fall 2019 Published September 15, 2019	August 1, 2019	Business Outlook Issue
Winter 2019 Published by December 15, 2019	November 1, 2019	Retail & Shopping Issue

Online Advertising Artwork Sizes and Deadlines:

E-Blast Ads	Website Ads	Artwork
8 inches width x 4 inches height (75 dpi)	2.33 inches width x 1.67 inches height (75 dpi)	Please email camera-ready artwork to elmwoodba@gmail.com .
Artwork Due by 15 th of month prior to advertising	Artwork Due by 15 th of month prior to advertising	Layout assistance is available for an additional fee.

Terms/Payment:

Premium Sponsorship Packages are open only to current members in good standing with the Elmwood Business Association. Advertisers will be invoiced for the cost of their full advertising contract. Invoices are due upon receipt and payment is required in full January 15, 2017.

Sponsorships will be accepted on a first-come, first-served basis. We do not take requests for specific placement of advertising or meeting sponsorships (they will be placed in the order we receive them). The advertiser agrees to hold harmless the newsletter and website publisher for the publication of the submitted copy. The Elmwood Business Association will not be responsible for errors in advertising after this agreement is signed. Cancellations will not be accepted after signing the contract. All copy is subject to approval. Advertiser acknowledges receipt of and agrees to the terms and conditions included in the publication.

The Elmwood Business Association is hereby authorized to insert our advertisement in the EBA digital newsletter.

Signature of Advertiser

Date

Please return signed contract to:

Elmwood Business Association
P.O. Box 23642
Elmwood, LA 70183
Email: elmwoodba@gmail.com